

What It Means to Study Here: Ten Principles

1 We take our studies seriously.

Studying English/International Business Communication in English is a full-time intellectual commitment.

2 We study complex and challenging subjects.

English /International Business Communication in English is about much more than the ability to speak and write English.

3 We understand that learning takes time.

Knowledge is developed gradually through sustained and consistent effort.

4 We read attentively.

Courses are built around close engagement with complete texts.

5 We participate actively

Careful preparation, regular attendance, and thoughtful classroom contribution help create a richer study environment for everyone.

6 We learn with and from each other.

Active engagement benefits individual learning while also strengthening the shared academic community.

7 We value curiosity more than perfection.

Classrooms should be places where it is safe to think aloud, make mistakes, and become more knowledgeable together.

8 We work honestly.

Genuine learning requires academic integrity and the responsible use of technologies.

9 We accept that learning is difficult.

Encountering complexity, uncertainty, and challenge is normal and expected in serious academic work.

10 We hope to leave changed.

The aim is not only to earn a degree, but to develop skills, perspectives, and experiences that matter long after graduation.