

# COMMUNICATING VALUE IN RESEARCH

A Cultural Transformations Workshop



Eoin Galligan and Anne Sofie Dahlmann Breindahl from the AU External Relations department will host a workshop focused on the question:

## **HOW CAN YOU COMMUNICATE YOUR RESEARCH VALUE TO POTENTIAL PARTNERS, USERS, INDUSTRY AND FUNDS?**

We invite all members of Cultural Transformations, particularly PhD students and postdocs, to attend this workshop geared toward communicating our research dynamically and effectively to external partners. This workshop is especially useful for those interested in exploring options outside academia, such as consulting, entrepreneurship, or relevant industry employment.

Eoin and Anne Sofie will present some strategies and tools for presenting our work to interested organisations and guide us through Research Canvas – a science communication tool developed by iMinds Belgium. We will also explore the option of creating for each CT member short videos that can be used to promote their research and accomplishments.

And there will be cake!

**Date: 15 MAY**

**Time: 13:00 - 16:00**

**Location: 5335-184**

**Sign-up: [invsgs@cc.au.dk](mailto:invsgs@cc.au.dk)**

*Please sign up before May 10 at 15:00*