

It is the aim of this conference to critically investigate literature as a medium in the light of cultural techniques: How can the mediality of literature be explored without reducing it to textuality? What are the benefits in using theoretical concepts such as cultural technique and mediality when interpreting a given literary text? How is the field of literary studies supposed to respond to the described theoretical circumstances?

Fundamentally relying on its material and technical nature – writing, print, text, etc. – literature is also constitutively not reducible to them. We believe that the dialogue between literary and cultural studies, on the one hand, and media studies, on the other, promises to open up new perspectives and opportunities. We are particularly interested in contributions combining advanced theoretically informed thought with a historical perspective on concrete literary texts. The contributions seek to combine theoretical rationale with readings from Anglophone literatures spanning from the Early Modern period to the present.

Keynotes

Christoph Reinfandt
Laurence Rickels

With the generous support of:



Niedersächsisches Ministerium
für Wissenschaft und Kultur



Title picture by courtesy of Dennise Kiggan
www.freshlyfound.blogspot.com

Conference Venue:

Convention Centre of the Historical Observatory

Geismar Landstr. 11
37083 Göttingen

Conference Convenors:

Susanne Bayerlipp,
Ralf Haekel &
Johannes Schlegel

Information, Registration, Contact:

<https://literatureandmediatheory.wordpress.com>

literatureandmediatheory@gmail.com



GEORG-AUGUST-UNIVERSITÄT
GÖTTINGEN

Literature and Media Theory Mediality - Materiality - Cultural Technique

Göttingen, 19.03. - 21.03. 2015

Thursday

Registration | 09.00 —

10.00 - 10.30 | Opening Remarks

10.30 - 12.30 | Panel 1: Reconsidering Kittler

S. Sale (London): *The Scene of Writing in the Media Histories of Friedrich Kittler*

R. Smid (Budapest): *Mapping the Narrative's Territory. Cartographic Techniques in Literature*

G. Partington (London): *Cutting up Books: John Latham, Friedrich Kittler and Media Theory*

12.30 - 14.00 | Lunch

14.00 - 16.00 | Parallel Panel 2: Literature as Medium – Genealogies

B. Bell (Cardiff): *Paratext Revisited*

B. Keresztes (Budapest / Cologne): *Literature – Crafted and Designed. Decorative Practices and the Materiality of Literature*

C. Mitchell (New York): *Weaver through the Looking Glass: Machine Translation's literary genealogy*

14.00 - 16.00 | Parallel Panel 3: Mediality in Literature

S. Sommerfeld (Göttingen): *Sublime Agency as Cultural Technique: Mediators in Poe's Tales*

S. Heine (Zürich): *Breathing and Mediality in Virginia Woolf's Writing*

F. Meifert (München): *Print and/as Possibility: Counterfactuality and Forking Paths in Contemporary Fiction*

16.00 - 16.30 | Coffee Break

16.30 - 18.30 | Panel 4: Literature Between Media (Aarhus)

T.R. Andersen: *Locating the Literary Work between Media*

S. Tanderup: *'A Scrapbook of you + me': S. and the Printed Novel in the Digital Age*

A.M. Munk: *'I am Someone. Look at me'. The Life and Literature of Today's Mediatized Author*

T. Bjørnsten: *Literature in a Post-Medium Situation?*

18.45 | Wine Reception (sponsored by polity press)

Friday

09.00 - 10.00 | Keynote I

Christoph Reinfandt (Tübingen): *From Work to Text Revisited. 'Reading' and the Trajectory from Literary to Media Theorie*

10.00 - 10.30 | Coffee Break

10.30 - 12.30 | Panel 5: Investigating Literature as Cultural Technique

N. Glaubitz (Darmstadt): *Technomodernism as a genre of cultural techniques: Tom McCarthy's Remainder*

T. Götselius (Stockholm): *Literature without writing. Bartleby, literature and writing as cultural technique*

W. Funk (Hannover): *'The Core is the Core is the Core' – Metareference as Cultural Technique*

12.30 - 14.00 | Lunch

14.00 - 16.00 | Parallel Panel 6: Cycles and Circulation. Literary History as the Historiography of Cultural Techniques (Paderborn)

M. Koch: *Cyclical Operations: Historicizing Cultural Techniques*

Ch. Köhler: *Between Cycles and Circulation: Cultural Techniques as a Heuristic of Transitions, Shifts, and Couplings*

M. Zeman: *Cyclography of Literature*

14.00 - 16.00 | Parallel Panel 7: Inter- and Transmedial Perspectives

M. M. Marxsen (Hamburg): *Autobiotechné: Exploring the Cultural Technique of Self Narration in Video Art*

J. Lau (Hamburg): *Literature into Video Art: Adaptation as Cultural Technique*

H.-U. Mohr (Dresden): *Is there a Transgeneric and Transmedial Plot Syntagm?*

16.00 - 16.30 | Coffee Break

16.30 - 18.30 | Panel 8: Transcending Traditional Literary Media

I. Berensmeyer (Gießen): *Man-Machine Interfaces and Interferences in Postwar British Literature*

H. Schäfer (Konstanz): *Literature and its Media in the Digital Age: Rethinking the Mediality of Literature from an Intermedial Perspective*

R. Singer (Göttingen): *Poems seen through Comics*

19.30 | Conference Dinner

Saturday

09.00 - 10.00 | Keynote II

Laurence Rickels (Saas-Fee/Karlsruhe): *The Ghost is Clear*

10.00 - 10.30 | Coffee Break

10.30 - 12.30 | Parallel Panel 9: Literature in the Digital Age

P. Marecki & A. Malecka (Warsaw / Lodz): *Between Page and Screen. The Intersection of Print and Digital in writing, reading, and translation*

F. Zita (Umeå): *Transformations of classical literary texts into digital narratives:*

Consuming literature in the digital space

S. Tokizane (Tokio): *Epistolarity of Email*

10.30 - 12.30 | Parallel Panel 10: The Materiality of the Medium

M. Wernli (Würzburg): *From geese to steel. Stories about the goose quill and the nib pen*

S. Zubarik (Erfurt): *On leaves: Flipping, Flicking, Turning*

B. Stougaard Pedersen (Aarhus): *To read, to touch, to listen. Reconfiguring reading as a multisensory activity*

12.30 - 14.00 | Lunch

14.00 - 16.00 | Panel 11: Media Theory and/in Contemporary Fiction

A. Starre (Berlin): *Media Theory as Book Theory. The Metamedial Moment in Contemporary American Literature*

S. Domsch (Greifswald): *Framing Absence: A Poetics of the Empty Page*

C. Lupton (Warwick): *The Novel as the Future Anterior of the Book*

16.00 - 16.30 | Closing Remarks
