

# INTERVIEW WITH RIKKE ULDALL

CAND. MAG 2021

BA & MA IN ENGLISH

MINOR IN  
COMPARATIVE  
LITERATURE



## ***What are you doing now? And what have you been doing since finishing uni?***

I am currently working with BLAST, an organization that hosts esports tournaments in different video games. I mainly work with BLAST Premier, which is a Counter-Strike tournament. I got headhunted for the job before I turned in my thesis, so I did not really have anything in between finishing uni and my current job. I do Social Media, Community Management and Digital Communications on behalf of BLAST Premier and sometimes BLAST as an overall organization.

(TL;DR I post memes on Twitter. A lot of Squid Game memes at the moment.)

## ***How has your time at uni prepared you for your current job?***

I get to use the English language to communicate something that I am passionate about to like-minded people all over the world. I think my entire degree added to the skillset I use today. Though if I have to highlight specific courses, I'd say CCI probably prepared me the most for entering the entertainment industry. I also did an internship with Astralis, another esports organization, as part of my MA degree, that's how I got started.

## ***What is the most important lesson you learned during your time at uni?***

-That knowledge is never wasted. I can change my mind and go in a different direction at any point. It might take time to readjust to a new path, but that doesn't mean it isn't worth it, or that the things I have learned before aren't useful. For context, I started uni in 2014, studying Japanese for a year. It wasn't for me. During my English BA I also thought I was going to work with literature and write my MA thesis on poetry. I wrote my thesis on video games and the (lack of) cultural acceptance of the medium.

## ***What are your hopes and dreams for the future?***

I think I'd like to stay in esports, but I'd love to work more internationally, see how the industry takes shape outside of Denmark. And the industry is still very young, I'd like to assist in its overall development.

## ***What is your best memory from your time at the English Department?***

-I just love the people there, teachers and students alike. We always felt like one big, weird family to me. I miss it quite a lot.