



## CENTER FOR TRANSNATIONAL MEDIA RESEARCH

# Dealing with platform data

Work-in-progress meeting on methods and challenges of data collection from video-on-demand services and social media platforms

21 April 2026 09:45-14:30, Nygaard (5335-295)

The Center for Transnational Media Research invites colleagues for a work-in-progress meeting on ways of accessing and dealing with platform data across video-on-demand and Social Media Platforms. The goal is to share new ideas, questions and struggles when it comes to dealing with platform data. Our guest Alessia Gebauer (PhD candidate at Erasmus University Rotterdam) will present on her approach for collecting and comparing VoD catalogue data across countries. We follow with short work-in-progress insights with ample time for collective thinking and discussion.

### Programme

09:45 – 10:00	Welcome and Coffee
10:00 – 11:00	<b>Alessia Gebauer</b> (Erasmus University, Rotterdam) Talk: Through the Front-End: Semi-Automated Data Collection for Streaming Catalogue and Social Media Analysis Work in progress: Coming to terms with the Netflix catalogue and recommender systems
11:00-11:30	<b>Marius Øfsti</b> (Aarhus University) Work in progress: Defining & tracing VoD prominence: With(out) user data?
11:30-12:00	<b>Cathrin Bengesser</b> (Aarhus University) Work in progress: Who produces what for whom? Can we make the European production landscape visible through catalogue data?
12:00-12:45	Sandwich lunch
12:45-13:15	<b>David Josias Wegmann</b> (Aarhus University) Work in progress: Fragmented Streams or Shared Currents? Working with Longitudinal Evidence on YouTube Consumption in Denmark
13:15-14:00	<b>Jakob Linnaa Jensen &amp; Ulrich Karstoft Have</b> (Aarhus University) Work in progress: Assessing the polarization in Twitter data
14:00-14:30	Closing discussion