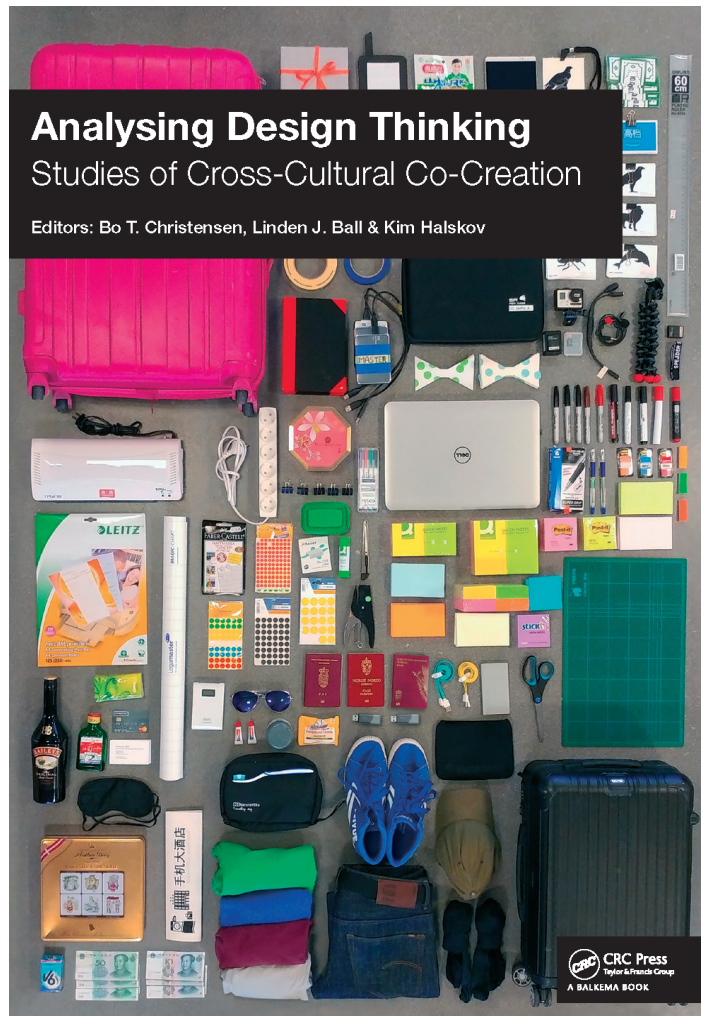


## Book reception

27 September, 3-5 pm

Helsingforsgade 14, 8200 Aarhus N, Nygaard Building 2nd floor, the lunchroom



Analysing Design Thinking brings together 28 contributions from internationally-leading academics with a shared interest in design thinking who take a close look at professional designers working on a project that not only involves soft deliverables, but where a central role is played by co-creation across multiple, culturally diverse stakeholders. This collection of detailed, multi-method analyses gives a unique insight into how a Scandinavian design team tackled a specific design task within the automotive industry over a four-month design process. All papers draw upon a common, video-based dataset and report analyses that link together a diversity of academic disciplines including psychology, anthropology, linguistics, philosophy, architecture, management, engineering and design studies. Collectively these papers provide a coherent framework for analysing and interpreting design thinking 'in vivo' through video-based field studies.

20 minutes introduction by professor Bo Christensen, CBS

Snacks and drinks

**Creativity in Blended Interaction Spaces**

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